



Building Agencies' Capacity



Volunteers With Vision



Celebrating 85 Years

working together

Your Centre for Community Philanthropy



Though the percentage of the organization's revenue raised through private donations remains consistent with levels of a couple of years ago, the actual dollars are increasing. Wright credits the symbiosis between funds raised by donors and grants secured from foundations.

"The more core private funding capacity we develop, the more capacity we have to expand what we're doing which attracts more foundation money. So it's an iterative thing, you build on the one side and you're able to build on the other," says Wright.

Over the long term, capacity building projects have the potential to reduce organizations' dependence on funders, says Spence.

"If we can continue on with this kind of production and marketing of artists, then public funders could probably look at a declining rate of funding for the organization, then the revenues from these productions can go back into sustaining the operation. Beyond that, the revenues from these productions also go to the artists and builds the profile of the artist while building the profile of the organization," says Spence.



Variety within capacity

The Winnipeg Foundation has supported a range of initiatives to assist charitable organizations with growing their capacity. In addition to projects that help increase financial capacity by creating new sources of revenue, grants from the Foundation have enabled organizations to increase their volunteer and staffing capacities.

Professional Capacity

Eyaa-Keen Centre provides therapeutic treatment programs and services which focus on the spiritual, mental, emotional and physical well-being of Aboriginal people. Established in 1999, Eyaa-Keen offers holistic behavioural rehabilitation to individuals, couples and groups, with a goal of personal and community development, healing and change. The organization has received several grants from the Foundation, including those directed toward building its capacity. A 2003 grant supported the development of a sustainability plan and client impact assessment and in 2005 a grant from the Foundation supported the organization's international accreditation through the Commission on Accreditation of Rehabilitation Facilities. The accreditation – which is achieved through a peer review process and surveyors doing on-site visits – ensures Eyaa-Keen's accountability and that its programs and services are of the highest quality. Accreditation is a critical factor in the organization's capacity to maintain and grow its services and to secure core funding.

Human Capacity

Established in 2001, the **Elmwood Community Resource Centre and Area Association** provides a variety of programs and services aimed at developing resources and leadership in the Elmwood community. Its programs focus on: literacy, parenting and job support, youth and specialized resources for Aboriginal people and new immigrants. Recognizing the need for succession planning, the organization – through the support of a grant from The Winnipeg Foundation – will hire a program coordinator to work alongside the current Executive Director, learning about all facets of operations and programming. This project not only strengthens the organization's ability to deliver programs today, but ensures its sustainability and role in the community's future.

Community Capacity

In 2003, a number of community groups, under the umbrella of **Ma Mawi Wi Chi Itata Centre**, came together to develop an Aboriginal vision for the revitalization of Winnipeg's North End. With the support of a grant from The Winnipeg Foundation, the group undertook a series of community workshops to gather feedback and thoughts from local Aboriginal organizations, which formed the basis of a plan for the community. The plan calls for Aboriginal people to become more directly involved in the redevelopment of the neighbourhood, with focus on safety, clean streets, recreation activities for children and youth, Aboriginal business development, housing, and continued development of Aboriginal leadership. In short, the plan lays out a framework for developing a vital community with strong local leaders. In 2005, another grant from the Foundation supported the implementation of this initiative over a three-year period, thereby building the capacity of the neighbourhood.